



The 24th Kunming International Flower Expo of China and Kunming International Flowers & Plants Expo

September 18-20, 2026
Kunming · China

Hosted by
Yunnan Flower Technical
Training & Promotion Center

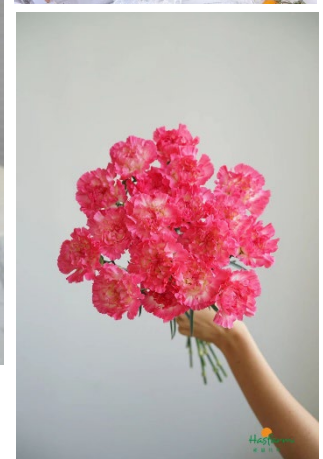
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Flower Farm Visit

Time (Sep.20 th)	
9:00-9:20	Meeting Point: Kunming Dianchi International Convention and Exhibition Center
9:20-10:40	To Kunming Hasfarm Flowers
10:40-11:40	Visit Kunming Hasfarm Flowers
11:40-11:50	To Kunming Nessen New Garden Biotechnology Co., Ltd.
11:50-12:50	Visit Kunming Nessen New Garden Biotechnology Co., Ltd.
12:50-13:50	Dinning Time
13:50-15:10	To Large Sun Gardening Co., Ltd.
15:10-16:10	Visit Large Sun Gardening Co., Ltd.
16:10-16:20	To Kunming Dounan flower market/ Kunming International Flora Auction Trading Center
16:20-18:00	Visit Kunming Dounan flower market/ Kunming International Flora Auction Trading Center
18:00-18:30	Back to Kunming Dianchi International Convention and Exhibition Center

** Schedule is subject to change based on the actual conditions on the day.*



Introduction :

1. Kunming Hasfarm Flowers Ltd.

(Summary: Kunming Hasfarm Flowers, part of Asia's top floriculture group, offers 200+ cut flower varieties from Chinese and Vietnamese farms across 8 key groups (tulips, alstroemeria, carnations, solomio, chrysanthemums, roses, hydrangeas). With year-round supply, exclusive varieties, and a digital system for real-time inventory, forecasting, and efficient service, it ensures high quality for the Chinese market.)



Kunming Hasfarm Flowers is a part of the Hasfarm group, which is one of the largest players in floriculture in Asia.

In Chinese market, we are offering a wide of cut flower assortment from both our Chinese and Vietnamese farm, with 8 key groups and more than 200 varieties:

- Tulips: supply from September to May.
- Alstroemeria: many colors and year-round supply.
- Spray carnation: highest quality for high-end export market.
- Standard carnation: unique and novel varieties.
- Solomio: exclusive varieties.
- Chrysanthemum: all kinds of types and shapes and imported.
- Rose: stable quality and year-round supply (high altitude farm).
- Hydrangea: long vase life and special colors.



2. Kunming Nessen New Garden Biotechnology Co., Ltd.:

(Summary: Kunming Nessen New Garden (since 2003) is the group's R&D hub, producing Eustoma seedlings, berries, and lettuce in a 40,800 square meter smart greenhouse (100M seedlings/year). Kaiyuan Nessen (410 acres in 2017) grows premium lisianthus cut flowers via soilless cultivation in 15ha greenhouses, with strict post-harvest processing.)



Kunming Nessen New Garden Biotechnology Co., Ltd. located in Xiaojie Flower Park, Songming, Kunming. Kunming Nessen New Garden serves as the group's R&D center. Since 2003, it specializes in producing *Eustoma* (lisianthus) seedlings, other flower seedlings, fresh strawberries, nursery paper pots, and lettuce.

Its 40,800 square meters smart greenhouse enables an annual output of 100 million high-quality lisianthus seedlings. Established in 2017 within Kaiyuan National Modern Agricultural Park, Kaiyuan **Nessen** Horticulture operates on 410 acres.

It features 15 hectares of greenhouses utilizing advanced soilless cultivation for premium lisianthus cut flowers, supported by stringent post-harvest processing and quality control on its standardized packing line.



3. Large Sun Gardening Co., Ltd.:

(Summary: Large Sun Gardening Co., Ltd., founded in Taiwan in 1990, exports Pachira and other horticultural products. It expanded to China with branches and a 200-hectare base, later adding an orchid lab and high-altitude farms. Now with over 530,000 m² of greenhouses, it produces pot plants and cut flowers for global markets)



Large Sun Gardening Co., Ltd. was set up in Taiwan in 1990 by Mr. Wang LaiFu in succession of horticultural products in - export especially in Pachira export. With great effort in quality control and new type

invention, we export over 200 containers every year to China, Japan, Korea, USA and Europe. Our main export products include Pachira, Cycas, Ficus and Phalaenopsis flask & young plant. Because of the big market in China, we set up branch company in Shanhai & Foshan (Guangdong) in 1997 & 1998 for sales.

After that we build up a produce base in Zhanjiang (Guangdong) over 200 hectares in 2000 for planting horticultural plants for China domestic & export market. According to the demand of China market, we also import many horticultural plants from other country.



Our orchid department was set up in 2004 in China. In the beginning we only grow and sale different sizes of phalaenopsis young plants. Because of increasing demand, we set up phalaenopsis tissue culture laboratory for producing flasks by ourselves. We import new varieties from Taiwan and detect viruses by ELISA before propagation.

In 2010, we set up our Wengyuan, and Kunming farm. These two farms are both located in high altitude areas which help us to grow more high-quality plants and flowers. Right



now, we have over 270 thousand square meter Greenhouse in Guangdong and over 260 thousand square meters Greenhouse in Yunnan producing increasingly new and high-quality pot plants such as Anthurium, Alocasia, Oncidium, Cymbidium and so on. We also get into the field of cut flower for Anthurium, Oncidium, Phalaenopsis and Cymbidium.

4. Kunming International Flora Auction Trading Center

(Summary: KIFA, founded in 2001 and the only state-approved flower auction center, offers integrated services including auction, standards, R&D, information, finance, and logistics. Its 160,00 square meters venue has 2 halls, 12 clocks, 900 seats, with 33,000+ suppliers and 3,100+ buyers, trading around 6 million stems daily. An AAA-rated national high-tech and supply chain pilot, it is Asia's largest and world's second-largest flower market.)



Kunming International Flora Auction Trading Center (abbreviated as: KIFA) was founded in 2001, which is the only flora auction and trading center approved by the National Development and Reform Commission and Yunnan Provincial Government. It is a comprehensive industrial service platform

mainly focusing on flower auction and integrating flower standard setting, new variety research and development and promotion, market information service, technical service, financial service and logistics service.

KIFA has a trading venue of 160,000 square meters with 2 auction halls, 12 trading clocks, 900 trading seats, over 33,000 flower producers (suppliers) members, and more than 3,100 destination wholesalers (buyers) members.

The daily trading volume of fresh flowers is around 6 million stems. Reputation China's auction industry "AAA" grade enterprise, National High-tech Enterprise, National Pilot Enterprises for Supply Chain Innovation and Application. After 20 years of development, KIFA has become the largest flower auction market in Asia and the second largest in the world.



5. Kunming Dounan flower market

(Summary: Kunming Dounan flower market, Asia's largest and world's second largest, traded 14.18 billion stems worth 11.57 billion yuan (\$1.61B) in 2024, leading China for 25 years. It supplies all Chinese provinces and over 50 countries, including Japan, South Korea, Russia, and Thailand, with export volumes rising. Over 80% of Yunnan's fresh cuts and 70% of major Chinese cities' market share are traded here. Its 1,020-mu (68-ha) park features 1,700 daily varieties.)

Kunming Dounan flower market, based in Kunming, Yunnan Province, is Asia's largest fresh-cut flower trading market and the world's second largest.

In 2024, the market traded 14.18 billion stems worth 11.57 billion yuan (\$1.61 billion), leading China for 25 consecutive years. Flowers reach all Chinese provinces and over 50 countries including Japan, South Korea, Russia, and Thailand.



Over 80% of Yunnan Province's fresh cut flowers are traded here, accounting for 70% of the market share in more than 80 major Chinese cities. Its reach extends to over 50 countries and regions worldwide, with export volumes steadily rising. Today, the Dounan International Flower Industry Park spans 1,020 mu (68 hectares), hosting over 1,700 flower varieties daily.

Dounan is a key player in the global flower industry. With China being the world's largest flower producer (1.5 million hectares, 5 million workers), Dounan's success reflects the sector's rapid growth and its role in connecting markets across Asia and beyond.